



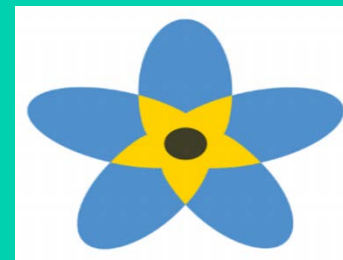
Department
of Health

The Prime Minister's Challenge on Dementia 2020

Lorraine Jackson

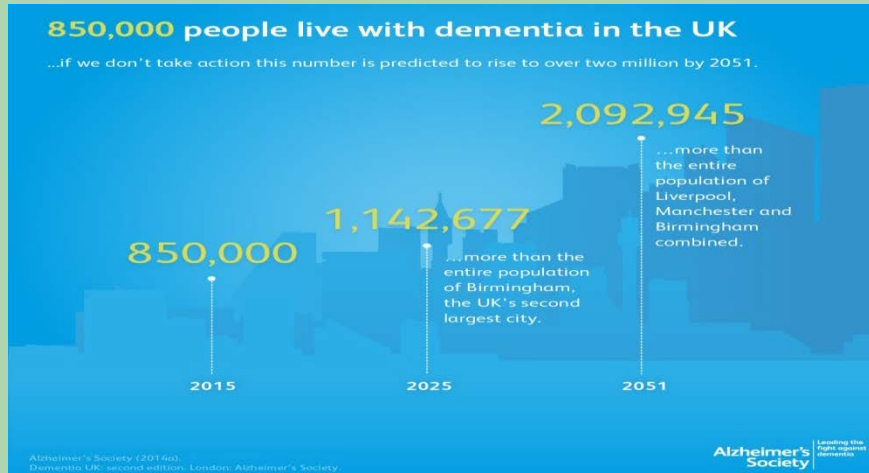
Deputy Director: Dementia Policy
Department of Health

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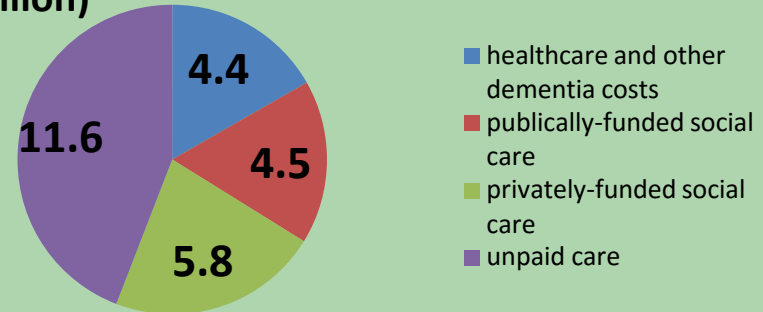
Costs and impact of dementia

Estimated 676,000 people in England with dementia, 850,000 in the UK
540,000 carers of people with dementia
Huge variation in services across the country
An estimated 25% of hospital beds are occupied by people with dementia.

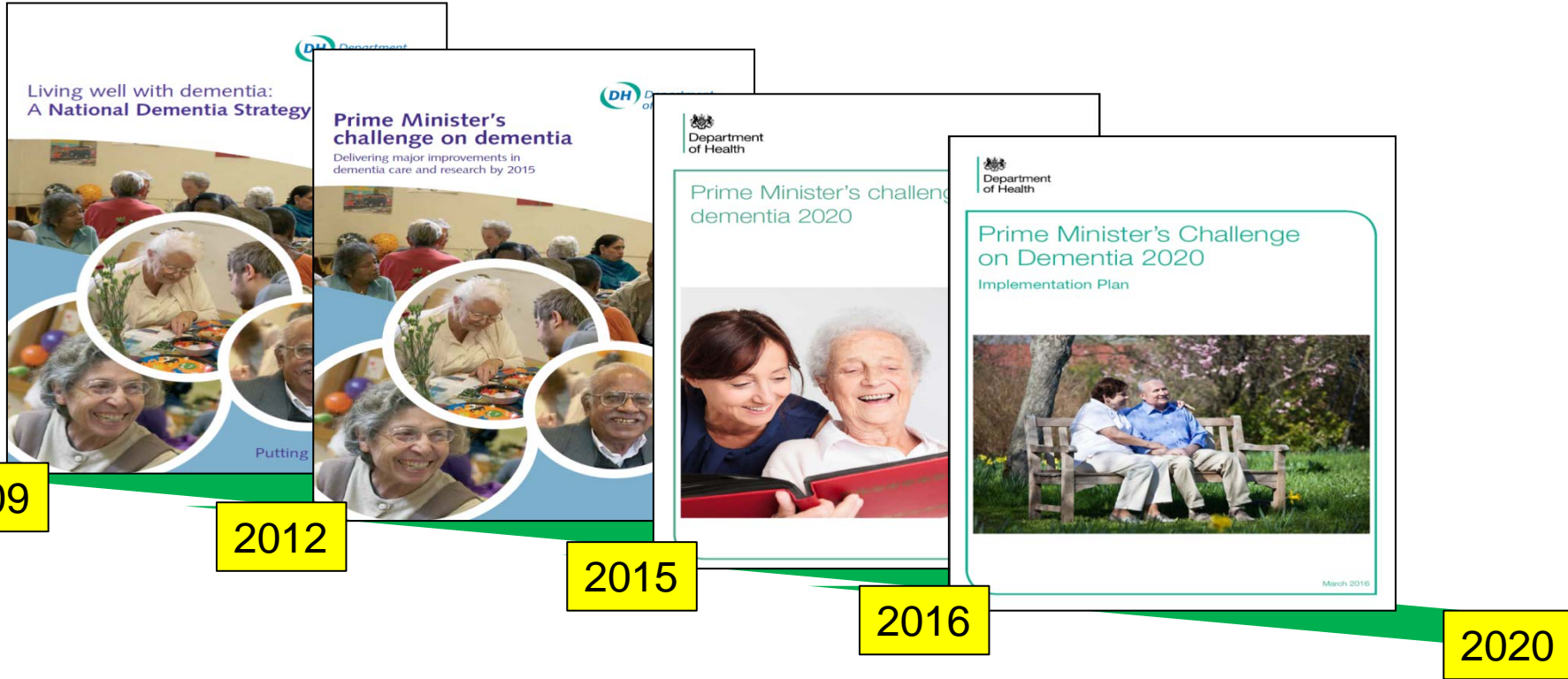


Dementia costs UK society £26bn a year, more than the costs of cancer, heart disease or stroke.
Costs of dementia are predicted to treble to over £50 billion per year over the next 30 years
By 2020, the cost of skills and experience lost from the workplace due to dementia will rise from £628m to £1.16bn.
By 2030, dementia will cost companies over £3bn

The cost of dementia in the UK (£ billion)



Programme of work



Current progress

- More people receiving a diagnosis than ever. National dementia diagnosis rate is currently 66.4%.
- 145 Dementia Friendly Communities.
- Over 1.5 million Dementia Friends.
- Over 600,000 NHS and social care staff have received training on dementia.
- Funding for dementia research doubled under last government.
- Over 18,000 people have registered to Join Dementia Research.

Dementia: Prime Minister's Challenge on Dementia 2020 – what does it set out to achieve



The 2020 Prime Minister's Challenge

- builds on achievements of the Prime Minister's Challenge on Dementia 2012-2015.
- aims to identify what needs to be done by 2020
- wants to see society respond to the challenge of dementia.
- focuses on risk reduction, health and care, dementia friendly communities and research

Overview: Prime Minister's Challenge on Dementia 2020

Risk reduction	Health and Care	Dementia Friendly Communities	Research
<p>National risk reduction strategy</p> <p>Development of a risk assessment calculator</p> <p>NHS Health Checks</p> <p>Further work on the evidence base for risk reduction, and greater use of evidenced-based tools and intelligence</p> <p>Global consensus</p>	<p>Timely diagnosis</p> <p>GPs ensuring coordination and continuity of care</p> <p>Meaningful care</p> <ul style="list-style-type: none"> - timely information at and post diagnosis - access to relevant advice - support for carers <p>Dementia-friendly hospitals and care homes</p> <p>Workforce training – NHS staff</p> <p>Workforce training – social care providers. Care Certificate implementation – monitored by CQC</p> <p>Improving quality of care in all settings and across the pathway through to end of life</p>	<p>Additional 3m Dementia Friends by 2020</p> <p>England leading efforts to make Dementia Friends a global movement</p> <p>Over half of people living in Dementia Friendly Communities - measured by BSI Standards</p> <p>Dementia friendly businesses (including employment, products & services)</p> <p>National and local government taking a leadership role on becoming dementia friendly</p> <p>All primary and secondary schools being encouraged to include dementia awareness in their work programmes</p>	<p>Funding for dementia research on track to be doubled by 2025</p> <p>An international dementia institute established in England</p> <p>Increased investment in dementia research from the pharmaceutical, biotech devices and diagnostics sectors</p> <p>Cure or disease-modifying treatments by 2025</p> <p>Increased participation in dementia research</p> <p>UK best place for dementia research(ers)</p> <p>Research on service models</p> <p>Open access to research publications</p>

Prime Minister's Challenge on Dementia 2020 Implementation Plan

Co-produced with stakeholders launched on 6 March 2016

The plan sets out the roadmap to making England, by 2020, the best country in the world for dementia care, support, research and awareness.

Turns the aspirations set out in PM's Challenge on Dementia 2020 document into the key actions the Government and a range of stakeholders intend to take to implement the Challenge on Dementia 2020.

The plan focuses on how the four core themes of risk reduction, health and care, awareness and social action and research will be met.

Sets out in detail the immediate funded actions both Government and delivery partners will take over the next 12-18 months and the indicative longer term actions that will deliver all of the 2020 Challenge commitments

A full formal review of the Implementation Plan will take place in 2018.



Prime Minister's Challenge on Dementia 2020 Implementation Plan



March 2016

Prime Minister's Challenge on Dementia 2020: Priority actions

Risk reduction	Health and Care	Dementia Friendly Communities	Research
<p>National risk reduction strategy including NHS Health Checks</p>	<p>Timely diagnosis</p> <p>Meaningful care</p> <p>GP ensuring coordination and continuity of care</p> <p>Dementia-friendly hospitals and care homes</p> <p>Workforce training – NHS and social care staff</p>	<p>Additional 3m Dementia Friends by 2020</p> <p>Over half of people living in Dementia Friendly Communities - measured by BSI Standards</p> <p>Dementia friendly businesses (including employment, products & services)</p> <p>National and local government taking a leadership role on becoming dementia friendly</p>	<p>An international dementia institute established in England</p> <p>Funding for dementia research on track to be doubled by 2025</p> <p>Increased investment in dementia research from the pharmaceutical, biotech devices and diagnostics sectors</p> <p>UK best place for dementia research(ers)</p> <p>Increased participation in dementia research</p> <p>International framework for dementia research – cure or disease-modifying treatments by 2025</p> <p>Open access to research publications</p> <p>Research on service models</p>

Joint Declaration on Post-Diagnostic Dementia Care and Support

- Published alongside the Implementation Plan
- Sets out the key elements of good-quality post-diagnostic care for people with dementia and makes clear that the key stakeholders involved are fully signed up to the importance of them being delivered.
- Agreed with a wide range of stakeholders and sets out a shared commitment to joint action across government, health, social care, the third sector and all other relevant partners.
- Since the Declaration was published a number of other organisations have expressed an interest in signing up to its contents, notably including the Royal College of Nursing and the British Psychological Society
- Available at www.gov.uk/government/publications/dementia-post-diagnostic-care-and-support

PREVENTING WELL	DIAGNOSING WELL	SUPPORTING WELL	LIVING WELL	DYING WELL
 <p>Risk of people developing dementia is minimised</p>	 <p>Timely accurate diagnosis, care plan, and review within first year</p>	 <p>Access to safe high quality health & social care for people with dementia and carers</p>	 <p>People with dementia can live normally in safe and accepting communities</p>	 <p>People living with dementia die with dignity in the place of their choosing</p>
<p>“I was given information about reducing my personal risk of getting dementia”</p>	<p>“I was diagnosed in a timely way”</p> <p>“I am able to make decisions and know what to do to help myself and who else can help”</p>	<p>“I am treated with dignity & respect”</p> <p>“I get treatment and support, which are best for my dementia and my life”</p>	<p>“I know that those around me and looking after me are supported”</p> <p>“I feel included as part of society”</p>	<p>“I am confident my end of life wishes will be respected”</p> <p>“I can expect a good death”</p>
<p>STANDARDS:</p> <p>Prevention⁽¹⁾ Risk Reduction⁽⁵⁾ Health Information⁽⁴⁾ Supporting research⁽⁵⁾</p>	<p>STANDARDS:</p> <p>Diagnosis⁽¹⁾⁽⁵⁾ Memory Assessment⁽¹⁾⁽²⁾ Concerns Discussed⁽³⁾ Investigation⁽⁴⁾ Provide Information⁽⁴⁾ Integrated & Advanced Care Planning⁽¹⁾⁽²⁾⁽³⁾⁽⁵⁾</p>	<p>STANDARDS:</p> <p>Choice⁽²⁾⁽³⁾⁽⁴⁾. BPSD⁽⁶⁾⁽²⁾ Liaison⁽²⁾. Advocates⁽³⁾ Housing⁽³⁾ Hospital Treatments⁽⁴⁾ Technology⁽⁵⁾ Health & Social Services⁽⁵⁾ Hard to Reach Groups⁽³⁾⁽⁵⁾</p>	<p>STANDARDS:</p> <p>Integrated Services⁽¹⁾⁽³⁾⁽⁵⁾ Supporting Carers⁽²⁾⁽⁴⁾⁽⁵⁾ Carers Respite⁽²⁾. Co-ordinated Care⁽¹⁾⁽⁵⁾ Promote independence⁽¹⁾⁽⁴⁾ Relationships⁽³⁾. Leisure⁽³⁾ Safe Communities⁽³⁾⁽⁵⁾</p>	<p>STANDARDS:</p> <p>Palliative care and pain⁽¹⁾⁽²⁾ End of Life⁽⁴⁾ Preferred Place of Death⁽⁵⁾</p>

References: (1) NICE Guideline. (2) NICE Quality Standard 2010. (3) NICE Quality Standard 2013. (4) NICE Pathway. (5) Organisation for Economic Co-operation and Development (OECD) Dementia Pathway. (6) BPSD – Behavioural and Psychological Symptoms of dementia.

RESEARCHING WELL

- Research and innovation through patient and carer involvement, monitoring best-practice and using new technologies to influence change.
- Building a co-ordinated research strategy, utilising Academic & Health Science Networks, the research and pharmaceutical industries.

INTEGRATING WELL

- Work with Association of Directors of Adult Social Services, Local Government Association, Alzheimer’s Society, Department of Health and Public Health England on co-commissioning strategies to provide an integrated service ensuring a seamless and integrated approach to the provision of care.

COMMISSIONING WELL

- Develop person-centred commissioning guidance based on NICE guidelines, standards, and outcomes based evidence and best-practice.
- Agree minimum standard service specifications for agreed interventions, set business plans, mandate and map and allocate resources.

TRAINING WELL

- Develop a training programme for all staff that work with people with dementia, whether in hospital, General Practice, care home or in the community.
- Develop training and awareness across communities and the wider public using Dementia Friends, Dementia Friendly Hospitals/Communities/Homes.

MONITORING WELL

- Develop metrics to set & achieve a national standard for Dementia services, identifying data sources and set ‘profiled’ ambitions for each.
- Use the Intensive Support Team to provide ‘deep-dive’ support and assistance for Commissioners to reduce variance and improve transformation.

Prime Minister's Challenge on Dementia 2020 – Next Steps

- Accelerate progress in all areas in the challenge
- Continue to show global leadership on dementia in the global fight against dementia –
 - Supporting WHO in the development of its Global Dementia Observatory
 - Through global movement of dementia-friendly societies and
 - Supporting the OECD to map dementia policies and national data collections
- Establish a new Dementia 2020 Citizen's Engagement T&F Advisory Group

How will we know we have made a difference?

- Post diagnosis support and delivery of meaningful care is key to success.
- Take advantage of the resources available for example, the Dementia Roadmap and PDS declaration.
- Support people in their community to live independently, raise awareness through Dementia Friends and signpost people to Join Dementia Research.
- Learn from and share the many examples of good practice regionally and work with us to showcase nationally.

Any thoughts or questions?

- Contact email:
- 2020Dementia@dh.gsi.gov.uk