

Big White Wall[®]

Challenging the model: prevention vs cure in mental health care

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Public Health England

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Dr Tim Rogers - Clinical Director, Big White Wall

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PHE Vision and Goals

Our vision is that: *Everyone, irrespective of where they live, has the opportunity to achieve good mental health and wellbeing, especially communities facing the greatest barriers and those people who have to overcome the most disadvantages. This includes those living with and recovering from mental illness.*

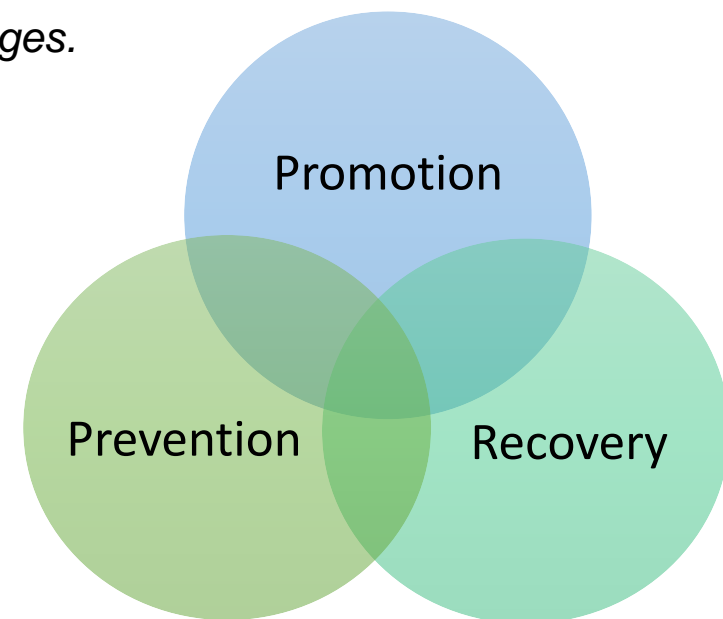
Our ambition: Contribute towards measurable improvements in mental health.

Our goals:

1. Promote the population's mental health and wellbeing;
2. Prevent suicide and mental health problems;
3. Improve the lives of people with mental health problems, supporting their recovery and inclusion.

Better Mental Health requires **action**:

- across all three overlapping goals: universal for the whole population and for those at risk.
- across the life course to strengthen protective factors and reduce risk factors.



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